



CITY OF WAYNE DDA

MEETING MINUTES

4-10-19

Members Present: Steinhauer, Demmer, Rhaesa, White-Jenkins, Law, Morrow and Gocaj

Members Absent: Burton

Also Present: Gouin and Cameron Resident Chris Miller

A motion was made by Demmer and supported by White-Jenkins to approve the minutes of March 12, 2019 meeting. Motion carried unanimously.

Law arrived at 6:05 p.m.

The Revenue and Expenditure Report for the period ending 3/31/19 was reviewed. Gouin indicated that there is approximately \$127,000.00 of additional income in the current budget that can be utilized for projects. If it is not programmed for this year it can be used in the 2019-2020 budget.

The proposed 2019-2020 DDA budget was reviewed. The proposed 2019-2020 Community Promotion budget was also reviewed. Members of the Board determined that they would like to increase the allocation to \$5,000 for Concerts in the Park. Chairman Steinhauer asked Cameron to review the proposed amounts for the other events and determine if they are funded properly. Cameron and Gouin will report on this at the next meeting. White-Jenkins would like to look into the costs associated with Billboard and TV advertising. Steinhauer indicated that he would still like the DDA to request a \$35,000 reduction to the allocation for the return of funds to the General Fund. This is the amount previously discussed to be used for the Façade Improvement Program. Gouin will provide members of the Board with the Administrative reimbursement formulawe at the next meeting so a decision can be made.

A motion was made by Law and supported by Morrow to approve payment of the following bills: City of Wayne Water bills; \$39.48, \$84.47, \$98.19, \$88.84, \$39.48, \$157.92, \$98.19, \$157.92 and \$46.08. City of Wayne DPW \$912.92. Motion carried unanimously.

Gocaj arrived at 6:20 p.m.

Lengthy discussion took place in regards to the Façade Improvement Program. All members present were in agreement that the maximum reimbursement should be increased to \$10,000.00 per approved project. It was also agreed upon that the cost of exterior painting will be covered in any project at \$20,000.00 or more. Verbiage will be changed in regards to the number of bids required as well. Morrow suggested that members of the board take time to read the program guidelines again before the next meeting so direction can be given and a vote taken on the changes.

A formal recommendation on the amount to be allocated into the Façade Improvement program will be made at the May meeting. An assessment of potential program users will be conducted.

Main Street Report: Cameron reported on the following topics: Grubstake local investment workshop held on 4-9-19, Volunteer Mixer April, 17th, Downtown Cleanup April 27th, Cookie Walk May 11th, Donor event May 29th. He also presented a flyer with details for this year's Downtown Days to be held on August 9th and 10th. Information on a new Main Street program called Main Street Match was presented.

Directors Report: In the interest of Board Members time, Gouin indicated that she would wait until the May meeting to report on her meetings with the MEDC and the Ordinance Revision for Used Car lots.

Board Member Comments:

White-Jenkins indicated that she was in hopes that a decision would have been made on the Façade Improvement Program. She also asked Gouin if she could change the format of their monthly agenda to indicate when a vote was required on a specific item. The date of the downtown walk around will be April 23, 2019.

Law reminded White-Jenkins that if she wanted to move forward on approving the Façade Improvement Program and funding allocation, a motion could have been made to proceed.

A motion was made by Law and supported by Gocaj to adjourn at 7:30 p.m.