



**DDA Meeting Minutes  
October 13, 2021  
City Hall  
3355 S. Wayne Rd.  
Wayne, MI 48184**

Members Present: Steinhauer, Demmer, White-Jenkins, Gocaj, Rhaesa, Waler and Law

Members Absent: Bender

Also Present: Lori Gouin, Bernadette Brock, Brian and Jamie Evanciw and Denise Adkins.

Chairman Steinhauer called the meeting to order at 6:02 p.m.

A motion was made by White-Jenkins, supported by Demmer to approve the Agenda adding item 5A. R&E report and Item 6A. Designer Warehouse Façade Improvement application. Motion carried unanimously.

A motion was made by Demmer, supported by Gocaj to approve the minutes of the September 8, 2021 regular meeting. Motion carried unanimously.

A motion was made by Gocaj, supported by Demmer to approve the ratification of the following bills; Highland-\$4,725, Wayne Historical Society-\$10,000.00, City of Wayne DPW- \$939.93, Costar- \$395.00, City of Wayne Water- \$177.86, \$159.59, \$92.16, \$196.38 (2), \$78.96 (3), \$315.84 (2). Motion carried unanimously.

A motion was made by Gocaj, supported by Demmer to pay the following bills; Wayne Dispatch- \$1000.00 and Reaction Direct \$23,500.00. Motion carried with Rhaesa abstaining.

The Revenue and Expenditure report with an ending date of 9-30-2021 was reviewed.

A motion was made by Gocaj, supported by White Jenkins to approve the Façade Improvement application submitted by the Knights of Columbus in the amount of \$9,860.00. Motion carried unanimously.

A motion was made by Gocaj, supported by Rhaesa to approve the Façade Improvement application submitted by Designer Warehouse in the amount of \$10,000.00. Motion carried unanimously.

Gouin gave an update on the Empower Wayne event slated to be held on October 14, 2021.

A motion was made by Walker, supported by White-Jenkins to approve the Marketing Campaign for the Holiday Season in the amount of \$20,000.00. Motion carried unanimously.

A motion was made by Gocaj, supported by Demmer to approve the SBS Saturday Campaign in the amount of \$1,000.00. Motion carried unanimously.

A motion was made by Gocaj, supported by Demmer to approve the Lease Agreement between the DDA and David Zukerman Trust. Motion carried unanimously

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A motion was made by Gocaj, supported by Rhaesa to approve a monthly contractual amount to the Makers Market Manager in the amount of \$13 an hour, 21 hours a week for the months of November, December and January. Motion carried unanimously.

A motion was made by Demmer supported by Gocaj to approve the Makers Market Marketing budget in the amount of \$2,500.00. Motion carried unanimously.

Gouin reviewed Kubanys monthly progress report.

Gouin gave an update on the delivery date for the new Christmas lights, the weeds in the downtown and issues going on with Newberry Square Apartments.

Resident Bernadette Brock asked several questions representing individuals who posed questions about the DDA on Facebook.

Resident Brian Evanciw spoke about decorating downtown and he inquired about why the DDA was spending money each month to advertise in the Dispatch.

White-Jenkins asked about the possibility of advertising in the Observer as part of our Holiday Campaign.

Rhaesa Talked about grant money received to complete the work on Goudy Park.

A motion was made by Gocaj, supported by Law to adjourn at 7:24 p.m.

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